**LIVE! LEARN! LAUNCH!**

As the nation’s first living-learning entrepreneurship program, Hinman CEOs is a groundbreaking initiative placing entrepreneurial-minded students from all academic disciplines in a unique community. Students live together, learn about entrepreneurship, and launch new ventures. The mission of Hinman CEOs is to foster an entrepreneurial spirit, create a sense of community and cooperation, and develop ethical leaders. Rising juniors from the University of Maryland, College Park are invited to apply for this competitive program.

**LIVE with active and aspiring entrepreneurs**

Hinman CEOs students engage in a myriad of events and activities during their time in the program. Each fall begins with an orientation event that includes a ropes course and dynamic team-building activities. Cookouts, socials, and the annual Technology Start-Up Boot Camp are hallmarks of the fall semester. Spring brings seasonal activities anchored by the annual $75K University of Maryland Business Plan Competition. With friends and teammates living together, cross-disciplinary venture teams develop naturally as students’ skill sets mix and match to develop the next great idea. Lectures and guest speakers provide wonderful networking opportunities.

**IN THE NEWS**

- Two Hinman CEOs Companies Named to Inc. 500 List for Second Straight Year
  - Squarespace #416 overall, #30 software category, $5.4M revenue (2009), 713% three-year growth rate
  - Lurn #493 overall, #6 education category, $7.1M revenue (2009), 609% three-year growth rate
- DoseSpot wins $15K in Business Plan Competition (2010)
- Squarespace raises $38.5 million in venture capital (2010)

**FEATURES**

- Unique living community
- Coaching & mentoring
- Seed funding
- Internships

**STUDENTS**

- 90 juniors and seniors
- 35% Business, 35% Engineering, 30% Liberal Arts & Sciences
- 3.6 average GPA
- 40% female & 60% male
LEARN in a vibrant, experiential environment

With all Hinman CEOs resident in South Campus Commons 2, the learning experience takes place in a variety of ways. While students earn course credit in entrepreneurship courses, the learning goes beyond the classroom. They can interact one-on-one with entrepreneurial leaders in our exclusive speaker series, then brainstorm late night with fellow Hinman CEOs. Students are not only connected with the 90-member Hinman CEOs community on-campus, they also have unique access to the 300+ Hinman CEOs alumni. The net result expands their personal and professional network by making life-long connections to leaders and tomorrow’s CEOs.

LAUNCH real companies

Approximately 25% of Hinman CEOs develop and launch companies as undergraduates. Many graduates have started new ventures, while others have attended top graduate schools or joined leading corporations. We work with student entrepreneurs to secure grants and awards and have helped raise over $500,000 for student ventures. Our on-site business coaching services, entrepreneurs-in-residence, and $50,000 seed fund provide a wonderful environment for launching new ventures.

Brian Hinman

Brian Hinman, University of Maryland A. James Clark School of Engineering alumnus and successful entrepreneur, provided funding to initiate and support the Program. A Venture Partner of Oak Investment Partners, Hinman previously co-founded 2Wire Inc., Polycom Inc., the world’s leading teleconferencing company, and PictureTel Corporation, where, at age 22, he pioneered video compression technology that endures today.

“The Hinman CEOs program put me on a path to success. The opportunities, networking, professional advisors/mentors, living-learning environment, business resources, conference room for important meetings and seed funding make this a truly unique opportunity.”

BLAKE ROBERTSON, CO-FOUNDER, ALERTUS TECHNOLOGIES, CLASS OF 2005

SELECT COMPANIES STARTED BY HINMAN CEOs

• Alertus Technologies
• DoseSpot
• Inivision Media Company
• Lurn
• Optimum Productions
• Squarespace
• Zathyus Networks

FUNDING FOR HINMAN CEOs COMPANIES

• Impact Seed Fund: Up to $10,000 grants for businesses that have a positive impact on society
• Hinman CEOs Alumni Fund: Up to $5,000 grants for students starting a company

“The Hinman CEOs Program has been unbelievable. It is the best thing I’ve ever done. We received $25K in funding. Without that we would not have been able to do anything. The guidance and time spent with staff was invaluable. From the beginning until now, they’ve been there every step of the way.”

GREG WALDSTREICHER, CO-FOUNDER, DOSESPOT, CLASS OF 2011

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